



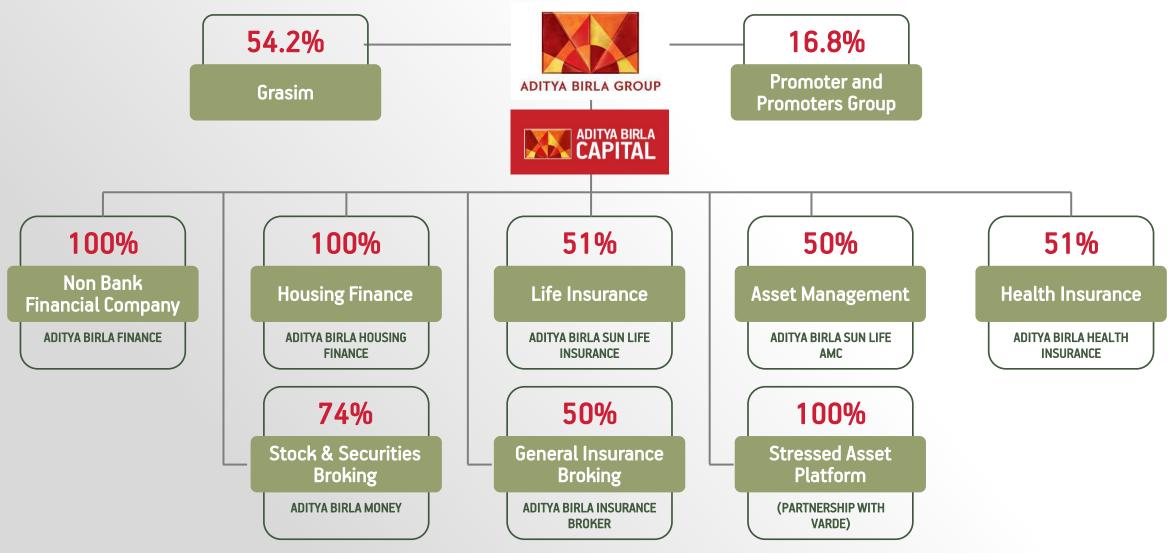
March 2023





ABSLAMC Overview





Above is not intended to show the complete organizational structure and all entities therein. It is intended to describe the key businesses of Aditya Birla Capital.





- Part of Aditya Birla Group (ABG) one of the largest Indian conglomerates with interest across various commodity, manufacturing & service businesses and operations in over 36 countries
- Managing AUM of ₹ 3.6 Lac Crores. (as on Sep 30, 2022)
- ◆ Leading financial services organization providing Asset Management, Life Insurance, Wealth Management, Corporate Lending, Project & Structured Finance, General Insurance Broking, Broking & Private Equity, Housing Finance etc.



- A leading Canadian financial services company
- AUM CAD \$ 1,445 billion (as on Dec 31, 2021)
- Offering diversified range of risk and financial management products for individuals and corporate
- ◆ Large international footprint across continents major presence in North America & Asia





Asset Management



Heritage

- Founded in 1994, one of the oldest in India
- ◆ A JV between Aditya Birla Group & Sun Life Financial Inc since 2001
- Have seen the market evolve across different asset classes over the years
- Driven by client centric product Innovation
- International presence in Dubai, Singapore and Mauritius.



Market Dominance

- One of the top AMCs in India with AUM of over 2,59,201 Cr (February 2023)
- Over 7.9 million investor accounts (February 2023)
- Strengths across different asset classes

Alternate Business



Best in Class Management

- Offer portfolio management services, alternate & offshore investment solutions to HNIs and Institutions
- Managing / advising Rs. 11,332 Cr. of assets as on February 2023
- ◆ 13 member dedicated investment team for Equity, Fixed Income and Real Estate, with a cumulative experience of 100+ years
- Focus on delivering sustained investment performance and portfolio differentiation.
- Strong and robust risk management and governance framework





Aditya Birla Sun Life AMC Limited (Investment Manager)



Mutual Fund

Equity Funds

Debt Funds

Hybrid Funds

Index , ETFs & Solution oriented Funds



Portfolio Management Services (PMS)

Discretionary

Non-Discretionary

Advisory



Alternative Investment Funds (AIF)

India Equity Opportunities
Fund (Cat3 – Open Ended)

India Equity Services Fund (Cat 3 – Close Ended)

Aditya Birla Real Estate Special Opportunities Fund

Aditya Birla Real Estate Debt Fund



Offshore Business

Singapore

Dubai

Mauritius

Gift City



Alternate Business - Equity Investment Process

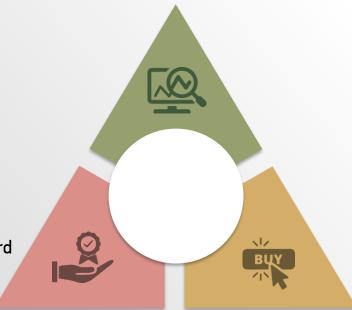




To identify & capitalize upon the prevailing market inefficiencies in a Simple, Timely & Efficient manner

Focus on Businesses

With ability & commitment to grow earnings faster than Nominal GDP



Purchase at Reasonable Price

Entry Level valuations which accord "Margin of safety"

Buy Companies that have

- Large Opportunity Canvas
 (scope for non-linear growth outcomes)
- Credible Management
- Emphasis on Capital Efficiency
- Superior return ratios





Investment Process













Investment Universe

Portfolio Universe as per fund mandate

Stock Screening

- Financial Modelling & Due Diligence
- Quantitative & Qualitative
 Screener

Portfolio Optimisation

 Risk reward analysis & Portfolio optimisation

Portfolio Construction

Portfolio of high conviction 20-30 names

Monitoring

- Periodic monitoring
- Stop loss Triggers
- Maintain Sell Discipline

Investor Servicing

Fund
Performance,
Reporting &
Investor Servicing

Investment Process - Screening & Monitoring





Screening

Fundamentals



Return on Equity >15%

Net Debt / EBITDA less than 2x

Improving margins & Turnover Ratios

Aggregate Portfolio liquidity

Valuation



Higher EPS Growth, RoCE & Net Debt to EBITDA vs benchmark Large Opportunity Canvas

Governance



Promoter's conduct & Management Integrity High Pledge & Accounting Red Flags Limited Equity Dilution in recent past

Financial Modelling & Due Diligence



Visible Earnings CAGR > 15% in medium term

Sustained Competitive Advantage led by Unique Value Proposition
Interaction with investee companies & its ecosystem

Monitoring

Stop loss Triggers



If loss on stock is higher than benchmark on trailing 3 months by more than 30%

Periodic Monitoring



Quarterly Monitoring Event Based Triggers

Maintain Sell Discipline



Poor Capital Allocation Weakening Competitive Position Any emerging governance issues



Nifty Next 100 Portfolio





- Quality
- Long track record
- Established business models
- Higher Liquidity
- Strong Corporate Governance

NIFTY Next 100

Stock Universe

Stocks after excluding the Nifty 50 members from the Top 150 stocks by market cap



Mid Caps

- Higher Growth Potential
- Participate in Emerging Sectors
- Higher Entrepreneurial Spirit
- Higher Risk/Reward ratio

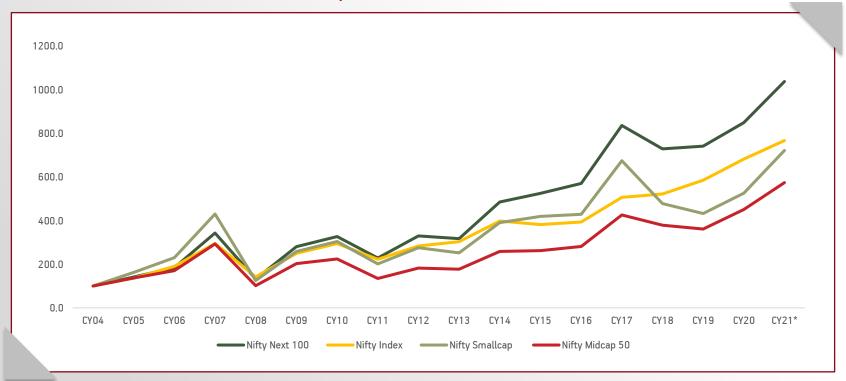
Nifty Next 100: Performance matters!





- ◆ Next 100 stocks have outperformed the Top 50 stocks (Nifty Index) by 5% CAGR since January 2003.
- Next 100 stocks have exhibited lower volatility, but still outperformed Nifty Midcap and Smallcap Indices over longer period.
- ◆ The degree of outperformance in upcycle tends to be much higher than the degree of underperformance in downcycles.

Nifty Next 100 NAV vs Indices



Source: Internal Research, Bloomberg





NIFTY Next 100 Portfolio is a diversified portfolio which would be primarily invested in Large and Mid Caps.

- ◆ The weight of Nifty 50 Stocks would be less than 30%
- Focus would be on top 150 stocks (excluding NIFTY 50), constituting around 70% of the portfolio
- Objective is to deliver returns higher than Large Cap Fund, without taking undue risk/volatility of small mid caps
- ◆ Well diversified across secular sectors, with less exposure to commodity cyclicals. Can take high conviction sector calls, compared to benchmark, if required.
- ◆ Stock limit: 10% at cost

Portfolio Construct

	Category	Weight	Rationale
	Next 100 stocks by Market cap	65%-100%	Diversified set of stocks balancing Quality, Growth & Safety
- <u>\</u>	High conviction ideas outside Next 100 stocks	0%-35%	Leverage opportunities in select high growth stocks across Nifty 50 /Small caps





Track the Nifty Next 100 Universe

Apply Quantitative Screeners

ROE & D/E Filters



Reject the companies which do not filter through the screeners.

Extensive Fundamental Research

Management meetings
Dealer/ Channel Checks
Plant/Factory Visits



Around half of remaining companies pass this filter

Risk Reward Analysis & Portfolio optimisation

Valuation Screener
Significant potential upside

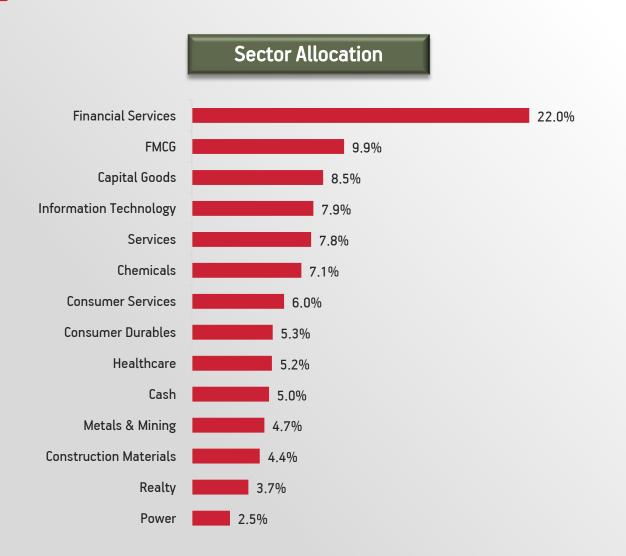


Select
20-25 quality
companies with
high growth
and potential
upside.

Current Portfolio









Cash

5.0%

Investment Style

	Growth	Blend	Value
Large Cap			
Mid & Small			

Market Cap Categorization as per Average Market Capitalization of listed companies during the six months ended December 31, 2022. Source: AMFI





Portfolio vs. Benchmark (Higher Growth/R0Es with low leverage)

PE (x)	FY22A	FY23E	FY24E	Prem/Disc to Benchmark (FY24E)
NIFTY Next 100	38.0	27.6	22.4	
NIFTY JUNIOR	29.2	28.0	22.4	-0.2%
NIFTY	24.5	22.3	20.5	

R0E (%)	FY22A	FY23E	FY24E	Prem/Disc to Benchmark (FY24E)
NIFTY Next 100	6.8%	14.5%	15.7%	
NIFTY JUNIOR	16.3%	13.3%	13.4%	17.3%
NIFTY	14.6%	14.8%	15.3%	

EPS Growth (%)	FY22A	FY23E	FY24E	Prem/Disc to Benchmark (FY24E)
NIFTY Next 100	18.3%	15.3%	23.7%	
NIFTY JUNIOR	21.8%	-9.5%	12.7%	86.4%
NIFTY	20.4%	17.2%	5.3%	

Net Debt to Equity (%)	FY22	Prem/Disc to Benchmark		
NIFTY Next 100	-13.8%			
NIFTY JUNIOR	-17.9%	-22.8%		
NIFTY	9.1%			

Top 10 Holdings & Weights (% to Net Assets)

Top 10 Portfolio Holdings	% of Net Assets		
Federal Bank Ltd	5.8%		
Bajaj Finserv Ltd	5.1%		
Jindal Steel and Power Ltd	4.7%		
CG Power and Industrial Solutions Limited	4.5%		
Ambuja Cements Ltd	4.4%		
Infosys Ltd	4.4%		
Ashok Leyland Ltd	4.1%		
Container Corporation of India Ltd	4.1%		
Pidilite Industries Ltd	3.9%		
Godrej Consumer Products Ltd	3.7%		

^{*}Financials excluded in calculation of D/E

Source: All ratios are based on Bloomberg consensus estimates.

Note: Premium/Discount to benchmark Nifty Junior is listed for the period FY24E.





	Absolute			CAGR				
Returns (%)	1 month	3 month	6 month	1 year	FYTD	2 year	3 year	Since Inception (27/09/2019)
Nifty Next 100	-2.3%	-11.0%	-8.7%	-3.1%	-5.9%	7.3%	9.1%	8.4%
Nifty Next 50	-5.0%	-14.7%	-14.8%	-7.0%	-9.4%	4.3%	12.0%	8.9%

As on February 28, 2023

Disclaimer: Past performance of any product does not indicate its future performance. The returns of investment approaches are calculated using TWRR method and considers all inflows and outflows and market value of entire portfolio for computation of performance. It is calculated net of all expenses and fees. Investment approach level performance reported above is not verified by SEBI.



Case Studies



Industry: Healthcare

- Background -Apollo Hospitals Enterprise Limited (APHS) owns and operates hospitals in India. The Company also runs a 24-hour pharmacy network via over 120 outlets across India. Apollo Hospitals also runs clinics and offer managed care and family health plans.
- ◆ Current price/Current Market Cap: ₹4,402 / ₹61,193 Cr. (as of February 28, 2023)
- ◆ Price/Market Cap (at the time of purchase): ₹1,404/ ₹19,448 Cr.



Secular sector: Healthcare

- Healthcare is amongst the top outperforming sectors in India.
- Positive operating dynamics Aging population, growing middle class, Increase in lifestyle diseases and the current COVID pandemic



Use of Proprietary screeners

- Captured by Proprietary screener
- Strong ROE of 7%+



Fundamental Evaluation

- Matured hospitals and standalone pharmacies (50% of capital employed) are yielding ~23% ROCE and as new facilities, clinics and proton therapy center start contributing meaningfully, the consolidated ROCE trajectory of APHS can move up to 15%+ over the next two years.
- With no major bed additions in the next 2-3 years, APHS is strongly positioned to drive operational efficiencies and to ramp up occupancies at its new hospitals. APHS' leadership position in clinical outcomes and quality standards adds comfort on ramp up at new hospitals.



Valuations

• At the time at purchase, Apollo Hospitals traded at 40x P/E FY21.

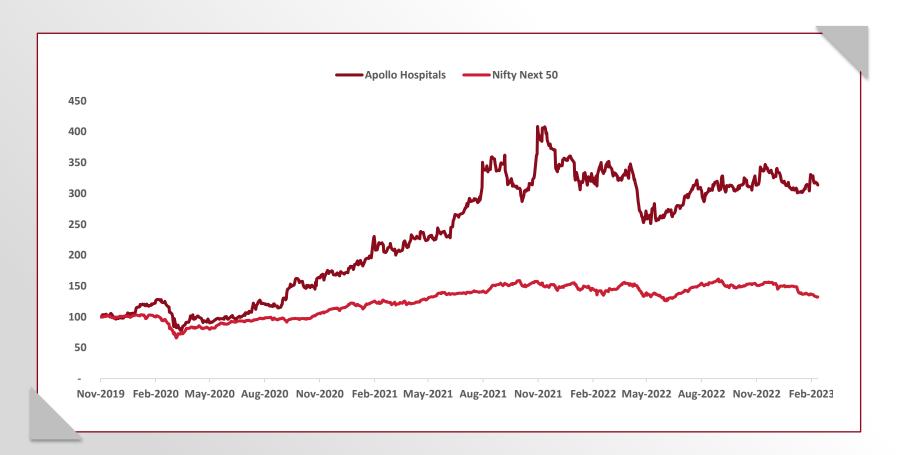












Note: Stock and Index rebased to the date of first purchase / As on February 28, 2023 / Source: Bloomberg





Industry: Healthcare

- ◆ Background —Divi's Laboratories Limited is one of the leading pharmaceutical companies in the contract manufacturing and pharmaceutical outsourcing market (CRAMS).

 Divi's strength lies in the manufacturing of leading generic compounds, nutraceutical Ingredients and custom synthesis of APIs and Intermediates for global innovator companies with a diverse therapeutic product portfolio.
- ◆ Current price/Current Market Cap: ₹2,826 / ₹88,011 Cr. (as of February 28, 2023)
- Price/Market Cap (at the time of purchase): ₹1,651/ ₹46,169 Cr.



Secular sector: Healthcare

- Healthcare is amongst the top outperforming sectors in India.
- Positive operating dynamics Aging population, growing middle class, Increase in lifestyle diseases and the current COVID pandemic



Use of Proprietary screeners

- Captured by Proprietary screener
- Strong ROE of 21%+



Fundamental Evaluation

- Expect strong growth from FY22 with commercialization of planned capex and (2) Improvement in margins led by the benefits from backward integration, introduction of new technology and new machine design to reduce consumable costs. Similarly, expect EBITDA margin improvement despite incremental costs from recently/ new commissioned capacities.
- Divi's in the last phase of major capital expenditure (Rs.500 cr. to be spent in FY21). Divi's backward integration puts it ahead of the competition, which has only recently sought to reduce its China reliance.



Valuations

At the time of purchase, Divi's Laboratories traded at 30x P/E FY21.

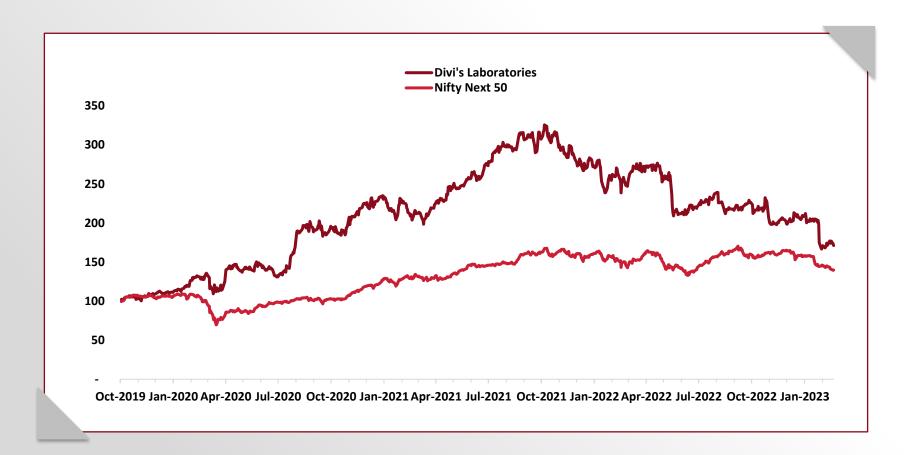












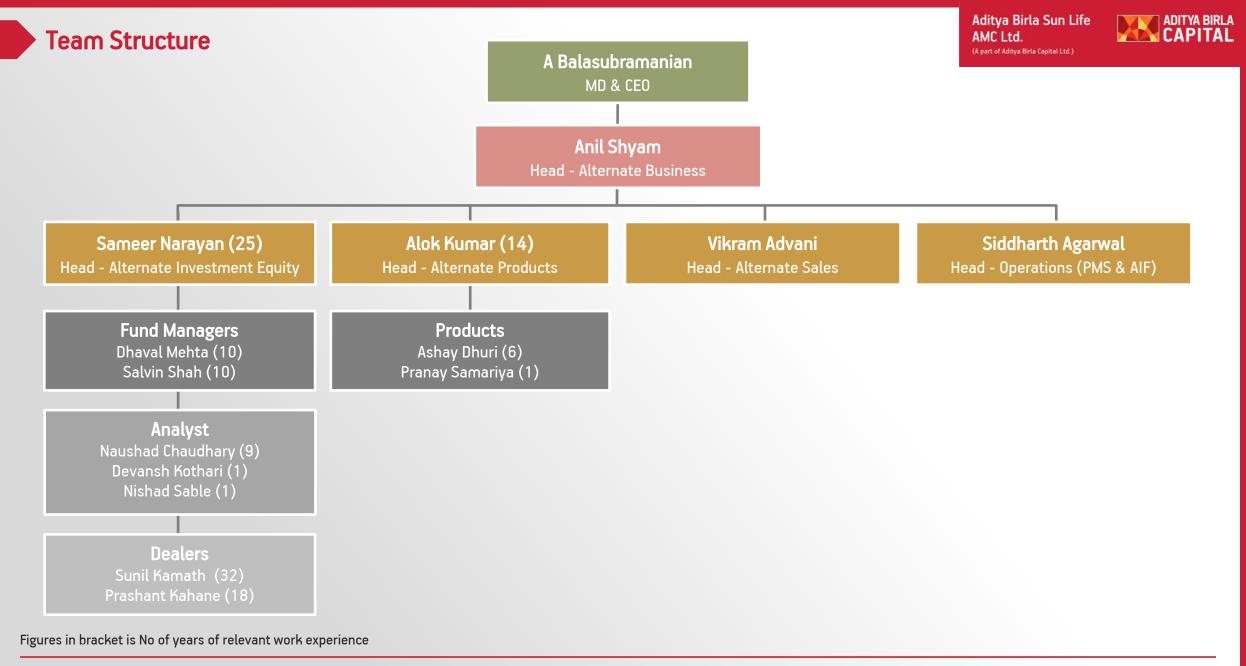
Note: Stock and Index rebased to the date of first purchase / As on February 28, 2023 / Source: Bloomberg



Portfolio Name	Nifty Next 100 Portfolio
Structure	Discretionary PMS
Nature	Open ended
Market cap	Multi cap
Investment Approach	The portfolio invests or proposes to invest in listed equity & equity related instruments with the aim of generating long term capital appreciation & income in the form of dividends. It can also invest in money market instruments & units of mutual fund. Features of the companies can include — High quality with consistency in growth, high ROE, low leverage & high potential for growth. Investment will be done in top 150 companies by market cap (excluding Nifty 50 companies). Stock selection is done through a combination of 'Bottom up' approach i.e. analyzing the fundamental attributes of the company & competition & 'Top down' approach i.e. analyzing the macro economic factors & industry growth characteristics
No of stocks	20-25
Investment Manager	Aditya Birla Sun Life AMC Limited (ABSLAMC)
Benchmark	Nifty Next 50
Portfolio Manager(s)	Dhaval Mehta
Tenure	Minimum 3 years
Minimum Investment	Rs. 50 lakhs
Management fee	2.5% per annum (Exclusive of Taxes)
Performance fee	Nil
Operating expenses	Refer Client Fee Schedule



Alternate Business - Team Structure







Sameer Narayan
Head-Alternate Investment Equity

- ★ Has 25+ years of experience in Indian Equity markets with significant alpha generation track record over longer time periods.
- Prior to joining ABSLAMC, he was Head PMS at Invesco Asset Management (India) Pvt Ltd. Managed segregated mandates across both growth (Caterpillar) & value (RISE & DAWN) strategies.
- ★ Has also set up the Adani Family Office in Sep 2011. Began his buy-side career with BNP Paribas Asset Mgmt in 2006 where he advised offshore mandates.
- Has varied sell-side experience through his stints at SSKI, Enam Securities & Motilal Oswal.
- ★ Qualification: Master in Management Studies (MMS) from Narsee Monjee Institute of Management Studies, Mumbai and B.E. degree with specialization in Production Engineering.



Dhaval Mehta
Portfolio Manager (Equity)

- ★ Has 9+ years of experience in equity research and portfolio management. Dhaval's main domain expertise is in Consumer Staples & Discretionary, Retail, Building Material, Cement and Media sector.
- ★ Prior to joining ABSLAMC, he has worked with ASK Investment Managers as Portfolio Manager and managed assets over \$200mn with stellar performance across investment cycles.
- ★ Prior to ASK, he has worked with Emkay Global Financial Services, Ventura Securities and Infosys.
- ★ Qualification: MBA from Narsee Monjee Institute of Management Studies Mumbai and have done its Bachelor of Engineering from D.J Sanghvi College of Engineering Mumbai.



Salvin Shah
Portfolio Manager (Equities)

- ★ Has 9+ years in Portfolio Management and Equity Research, Salvin has extensive experience in managing Indian Equities. His endeavor is to maximize returns for the investors while keeping an eye on portfolio risk. He has been successful at identifying themes and stocks at a very early stage which has resulted in multi-bagger returns for the investors.
- ★ Prior to joining ABSLAMC, he worked with Sanctum Wealth Management as Co-fund Manager in their PMS business. Before Sanctum, Salvin was a part of equity research team at Edelweiss Securities and Athena Investment Management.
- ★ Qualification: Member of Institute of Chartered Accountants of India (ICAI) and a commerce graduate from Mumbai University.





A Balasubramanian MD & CEO

- ★ Has over 29 years' experience in the Mutual Fund Industry and has been with ABSLAMC since inception.
- Previously worked with GIC Mutual Fund. Currently, he is on the Board of Governors of SEBI established National Institute of Securities Markets (NISM).
- Qualification: Diploma in Financial Management, AMP from IIM, Bangalore, MBA from GlobalNxt University, Malaysia, Advanced Management Programme from Harvard University.



Anil Shyam
Head- Alternate Business & ETF

- ★ Has over two decades of experience and has been associated with the organisation since October 2007.
- ★ He has previously worked at AK Capital Services Limited, Cholamandalam AMC Limited, JM Financial Asset Management Private Limited and at ICICI Prudential AMC Limited.
- ★ Qualification: Bachelor's Degree in commerce and Master's Degree in Finance & Control from Himachal Pradesh University, Shimla.



Alok Kumar
Head Products - Alternatives

- ★ A dynamic investment professional with 14+ years of rich experience in capital market, building investment product roadmaps & wealth proposition, Investment Advisory and championing New Initiatives in the Financial Sector
- ★ Prior to joining ABSLAMC, he was heading Alternate & Structured Products and Investment Processes at DBS Bank India Limited
- ★ Has also set up the India's first dedicated Retirement Solutions entity under Principal Financial Group
- ★ Developed India Venture Board as a marketplace to facilitate Venture Capital/Private Equity deals in India and SME Exchange as part of National Stock Exchange
- ★ Qualification: MBA from Narsee Monjee Institute of Management Studies, Mumbai and B.E. degree with specialization in Electrical Engineering



Vikram Advani Head of Sales – Alternate Assets

- ★ As Head of Sales (Alternate Assets), Vikram Advani spearheads the sales practice for the Portfolio Management Services and AIF businesses at Aditya Birla Sun Life AMC Limited.
- ★ With over twenty four years of rich experience in business, sales, and channel development, Vikram works closely with the sales team to drive business growth across the Banking, Retail, and Institutional segment.
- ★ Prior to this, under his leadership as Head Sales & Distribution, ING Investment Management (India), Private Ltd., assets under management grew phenomenally He also established ING as a leading brand in the business segment of Portfolio Management Services from the year 2009 to 2012.
- ★ A graduate in Commerce from the University of Pune, Vikram has a Masters Degree in Business Administration from Edith Cowan University, Perth, Western Australia

Risk Factors & Disclaimers





Risk Factors associated with investments in Equity & Equity related securities:

- · Risk arising from the investment objective, investment strategy, asset allocation and quant model risk:
- Market risk, political and geopolitical risk and risk arising from changing business dynamics, which may affect portfolio returns. At times, portfolios of individual clients may be concentrated in certain companies/industries. The performance of the portfolios would depend on the performance of such companies / industries / sectors of the economy.
- The portfolio proposes to invest in equity and equity related securities. Equity and Equity related securities by nature are volatile and prone to price fluctuations on a daily basis due to both macro and micro factors.
- The value of the portfolio will fluctuate as the daily prices of the individual securities in which they invest fluctuate and may be worth more or less than its original cost, at a given point in time.
- In respect of investments in equity and equity-related instruments, there may be risks associated with trading volumes, settlement periods and transfer procedures that may restrict liquidity of investments in equity and equity related securities.
- The value of the portfolio may be affected generally by factors affecting securities markets, such as price and volume volatility in the capital markets, interest rates, currency exchange rates, changes in policies of the Government, taxation laws or policies of any appropriate authority and other political and economic developments and closure of stock exchanges which may have an adverse bearing on individual securities, a specific sector or all sectors including equity and debt markets.
- Within the regulatory limits applicable at any point in time, the Portfolio Manager may choose to invest in unlisted securities that offer attractive yields. Securities, which are not quoted on the stock exchanges, are inherently illiquid in nature and carry a larger amount of liquidity risk, in comparison to securities that are listed on the exchanges or offer other exit options to the investor, including a put option. This may however increase the risk of the portfolio. The liquidity and valuation of the portfolio's investments due to their holdings of unlisted securities may be affected if they have to be sold prior to their target date of disinvestments
- Investment made in unlisted equity or equity-related securities may only be realizable upon listing of these securities. Settlement problems could cause the portfolio to miss certain investment opportunities.
- Investors may note that Portfolio Manager's investment decisions may not always be profitable, as actual market movements may be at variance with anticipated trends.
- Though the constituent stocks of most indices are typically liquid, liquidity differs across stocks. Due to the heterogeneity in liquidity in the capital market segment, trades on this segment may not get implemented instantly.
- The portfolio may have higher concentration towards a particular stock or sector, at a given point in time. Any change in government policy or any other adverse development with respect to such a stock or the sector, may adversely affect the value of the portfolio.
- The Portfolio Manager does not intend to invest in foreign securities.
- The Portfolio Manager does not intend to engage in short selling or stock lending.
- The portfolio also proposes to invest in derivative instruments. However, the portfolio manager does not intend to write options. The Portfolio manager intends to use exchange traded derivatives as a hedging tool & does not intend to take any naked positions. Nevertheless, trading in derivatives market has risks and issues concerning the use of derivatives that investor should understand. Derivative products are specialized instruments that require investment techniques and risk analysis different from those associated with stocks and bonds.

Risk Factors & Disclaimers





- Derivative products are leveraged instruments and can provide disproportionate gains as well as disproportionate losses to the investor. Even a small price movement in the underlying security could have a large impact on their value. Execution of such strategies depends upon the ability of the Portfolio Manager to identify such opportunities. Identification and execution of such strategies to be persuaded by the Portfolio Manager involve uncertainty and decision of the Portfolio Manager may not always be profitable. No assurance can be given that the Portfolio Manager shall be able to identify or execute such strategies.
- The risks associated with the use of derivatives are different from or possibly greater than, the risk associated with investing directly in securities and other traditional investments. As and when the product trades in the derivatives market there are risk factors and issues concerning the use of derivatives that investors should understand. Derivative products are specialized instruments that require investment techniques and risk analysis different from those associated with stocks and bonds. The use of a derivative requires an understanding not only of the underlying instrument but also of the derivative itself.
- Derivatives require the maintenance of adequate controls to monitor the transactions entered into, the ability to assess the risk that a derivative adds to the portfolio and the ability to forecast price or interest rate movements correctly. There is a possibility that loss may be sustained by the portfolio as a result of the failure of another party (usually referred as the "counter party") to comply with the terms of the derivatives contract.

 Other risks in using derivatives include the risk of mispricing or improper valuation of derivatives and the inability of derivatives to correlate perfectly with underlying assets, rates and indices. Thus, derivatives are highly leveraged instruments. Even a small price movement in the underlying security could have a large impact on their value.
- The use of a derivative requires an understanding not only of the underlying instrument but also of the derivative itself. Derivatives require the maintenance of adequate controls to monitor transactions entered into, the ability to assess the risk that a derivative adds to the portfolio and the ability to forecast price or interest rate movements correctly. There is a possibility that loss may be sustained by the portfolio as a result of the failure of another party (usually referred as the "counter party") to comply with the terms of the derivatives contract. Derivative trades involve execution risks, whereby the rates seen on the screen may not be the rate at which ultimate execution takes place. The options buyer's risk is limited to the premium paid, while the risk of an options writer is unlimited. However, the gains of an options writer are limited to the premiums earned. The writer of a put option bears the risk of loss if the value of the underlying asset increases above the exercise price. Investments in index futures face the same risk as the investments in a portfolio of shares representing an index. The extent of loss is the same as in the underlying stocks. Risk of loss in trading futures contracts can be substantial, because of the low margin deposits required, the extremely high degree of leverage involved in futures pricing and potential high volatility of the futures markets.
- The derivatives market in India is nascent and does not have the volumes that may be seen in other developed markets, which may result in volatility in the values. The Portfolio Manager may, from time to time, invest any un-deployed funds in Liquid Portfolio of PMS or in money market instruments. Though the portfolio of liquid funds comprises of short-term deposits, government securities and money market instruments, they cannot be considered as totally risk free. This is because liquidity patterns and short term interest rates of the government change, sometimes on a daily basis, thereby making the fund susceptible. Liquid Portfolio returns are not guaranteed and it entirely depends on market movements.
- Disclaimer: The views expressed above are the views of the Fund Managers of Nifty Next 100 Portfolio. They should not be construed as investment advice.
- Investments in securities are subject to market risks and there can be no assurance or guarantee that the objectives of the Product will be achieved. Past performance may or may not be sustained in future.
- Regulatory Disclosure: All investors have the option to invest directly with ABSLAMC-Portfolio Manager



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visit https://portfoliomanagementservices.adityabirlacapital.com/# or
mail us at care.pms@adityabirlacapital.com
Reach us at our dedicated PMS toll free No: 1800 270 7000

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